



ANNUAL REPORT 2024

Hallsville ISD
Education
Foundation

The Hallsville Education Foundation will generate and distribute resources that enhance the quality of education, one student at a time.



A letter from our President:

After serving as a director on the Hallsville Education Foundation Board for three years, I was excited to transition into the role of President in 2024. It was an exceptionally successful year, and I am thrilled to present you with our 2024 Annual Report. This year is a testament to our community's ongoing financial support, which allowed us to give \$68,416.91 to help educators, supply innovation to classrooms, and enable students to reach their full potential.

With 23 years of dedicated fundraising work and generous donations, we are happy to announce that the Education Foundation has an endowment of over \$500,000. We are thankful to the many volunteers who have selflessly donated throughout the years and to our Board of Directors, who work year-round and serve multiple years to help make our mission a reality. They sacrifice their time and money and give 100% effort without complaints.

As we conclude this year and embark on the next, I invite you to review the 2024 Annual Report and examine how the Hallsville community and donors impacted nearly 6,000 students within our schools. We are humbled and ecstatic to work with so many and play a vital role in enhancing the quality of education, one student at a time. We sincerely appreciate your involvement with our organization and encourage everyone to help in any way possible, whether by volunteering their time or financial support. Your efforts have made and will continue to make an impact in the Hallsville Independent School District.

With Gratitude,

Kellie Wilbanks
President
Hallsville ISD Education Foundation



A letter from our Executive Director:

This year, we reached the incredible milestone of donating over \$1,000,000 back to HISD since the Hallsville Education Foundation was founded in 2001. This achievement would not have been possible without our founding donors, past and present board members, sponsors, donors, teachers, and administrators. It has been a wonderful year celebrating this milestone.

After serving on the board of directors for five years, I was honored to become the new Executive Director of the Hallsville Education Foundation in March. I am deeply grateful for this position and the opportunity to serve our district in this capacity. From the bottom of my heart, I want to thank our sponsors, donors, teachers, and board members for their continued support. I encourage anyone who wants to get involved to visit our website and learn how they can contribute. Investing in our students is an incredible way to give back to our community.

Gratefully,

Lauren Bresch

Executive Director

Hallsville ISD Education Foundation



2024 Board of Directors



**Lauren Bresch,
Executive Director**

**Kellie Wilbanks,
President**

**Nikki Davis,
Vice President**

**Ryan Hamilton,
Treasurer**

**Suzanne Blakeley,
Secretary**

**John Martin,
Superintendent of HISD**

Zach Austin, Amy Baker, Leah Brumble, Ashley Davidson, Rande Grotefendt, Kandi Horn, Lainey Mock, Julie Pierson, Morgan Strong, Kendall Tomberlain, Richard Traweck, Tracie Wallace, Rachel Zhorne



The Foundation Board of Directors is comprised of retired teachers, administrators, bankers, local business owners, parents, and your neighbors who recognize a critical need for an Education Foundation.



2024 Accomplishments

14th Annual Get Rowdy, Get Loud Fundraiser

The 14th Annual Get Rowdy, Get Loud fundraiser sold out and was a huge success raising over \$180,000. Thank you to our continuing and new sponsors for a wonderful evening.

Purple Pride Patrol

Accompanied by sponsors, HISD administrators, HHS Drumline and Cheerleaders, as well as foundation directors, the hallways of each campus buzzed with excitement as 33 grants totaling \$47,066.91 were awarded, along with several surprise cash grants amounting to \$9,650.00.

Top 10% Ceremony

We were so excited to bring the Top 10% Ceremony back in person this year and be able to host this event in our beautiful Performing Art Center. We recognized 34 graduating seniors and the teachers they honored for impacting their lives.

New Teacher Orientation

New Teacher Orientation: We hosted a luncheon for our new teachers and introduced them to the Hallsville Education Foundation by awarding five \$100 surprise grants to help them with their classroom expenses.

Convocation

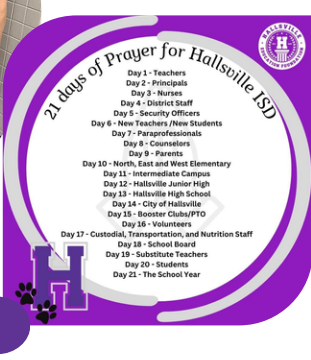
We were truly grateful to take part in Convocation and distribute 30 surprise grants of \$100 each to our teachers.

Golf Tournament "Fore the Kids"

The annual golf tournament in June was a great day! Beautiful weather, good food and lots of fun! We raised over \$4,000.00 "Fore" the kids!

Community Events

The Board of Directors participated in several community events such as the Trunk or Treat at North Elementary, collecting food for the Hallsville Outreach Center, the Hallsville Community Fair, partnering with campus PTO's and churches to serve breakfast to the district, and led a "21 Days of Prayer" for HISD on Facebook.



The Foundation Story

The Hallsville Education Foundation is a nonprofit, tax-exempt public corporation founded in 2001 to provide funds beyond the normal operating budget for Hallsville students and staff. While core educational needs are met through the allocation of tax dollars, the margin of excellence is possible only by contributions and efforts that go above and beyond the minimum. Funds are used to facilitate student achievement and skill development, recognize and encourage staff excellence and expand community involvement.

Our Mission

The Hallsville Education Foundation will generate and distribute resources that enhance the quality of education, one student at a time.

Our Goals

- Build community awareness
- Inspire parents & community to create partnerships with HISD to enrich education
- Motivate students to continually exceed expectations
- Support staff for innovative efforts
- Recognize exemplary efforts



2024 Education Foundation Donations

Innovative Grants - \$40,849.77

Mini Grants - \$6,217.14

Teacher Surprise Grants - \$5,000.00

GRGL Sponsored Grants - \$2,650.00

District Teachers of the Year - \$1,000.00

Campus Teachers of the Year - \$1,000.00

Duel Credit Funding - \$4,000.00

Convocation Teacher Grants - \$3,000.00

Top 10% Banquet - \$3,000.00

Campus Reps - \$1,200.00

Total Donation - \$67,916.91



2024 Grants Awarded

Our favorite day of the year is when The Hallsville Education Foundation gets to surprise teachers across our district with big checks letting them know their grants are being funded and also surprising teachers with cash grants for their classrooms!

1. Building Our Way to Math and Science - Vickie Mowery - East Elementary - \$1,372.96

Keva planks will provide 3rd-grade students with hands-on learning experiences across STEM, social studies, and fine arts. These planks promote problem-solving, spatial reasoning, and teamwork while reinforcing essential engineering and geometry concepts. The project also accommodates diverse learning styles, benefiting tactile learners, advanced students, and those needing additional academic support.

2. Building Thinking Classrooms! - Vickie Mowery - East Elementary - \$731.35

Wipeboard flipcharts will provide 3rd-grade students with an interactive and reusable learning tool, enhancing engagement and collaboration. These eco-friendly resources encourage sustainability by reducing paper waste while supporting active learning. The project reinforces teamwork and environmental responsibility through the principles of "reduce, reuse, recycle."

3. Can You Hear Me Now? - Alaina Hamilton - East Elementary - \$3,211.26

Twelve QBall Pro Bundles will enhance student participation in 3rd and 4th-grade classrooms by providing an interactive microphone system. This tool fosters engagement, collaboration, and social development by encouraging students to speak confidently. It is particularly valuable for English Language Learners and students in speech and special education programs.

4. Coding Into the Future - Carli Proctor - Intermediate - \$5,980.00

Ozobot Evo Classroom Kits and Crawlers will introduce 5th and 6th graders to coding through interactive robotics. These tools reinforce key concepts such as planetary orbits, story mapping, and life cycles while fostering critical thinking and problem-solving skills. By incorporating Ozobots into lessons, students will engage in hands-on learning that makes coding both accessible and fun.

5. Fantasy, Mystery & Sports, Oh My ... Genrefying the Library - Nicole Winters - Junior High - \$500.00 Reorganizing the junior high library's fiction section by genre will create a more engaging and accessible space for students. Visual decorations will enhance the browsing experience, making it easier for students to discover new genres and develop a love for reading. Transforming the library into a bookstore-like environment will foster independent exploration and a deeper connection with literature.

6. Fidget Factory - Mindy Avedikian - West Elementary - \$500.00

Fidget tools and alternative seating will offer 4th-grade students a supportive environment to improve focus and emotional regulation. Designed for students with ADHD, sensory challenges, and anxiety, these resources promote quiet movement and engagement in the classroom. By fostering an inclusive learning space, the project ensures all students have the tools they need to succeed.



2024 Innovative Grants Awarded



7. Library in Motion - Karla Carr - High School - \$599.98

FitDesks v3.0 Exercise Bikes with tablet holders will transform the library into an active learning environment. By integrating movement with reading and research, this initiative promotes both physical health and academic engagement. These desks encourage students to stay active while focusing on their studies, fostering improved concentration and overall well-being.

8. Machine Makers - Stephanie Emerine - Junior High - \$6,972.34

A junior high robotics program featuring LEGO Education Spike Prime kits will provide students with hands-on STEM learning and coding experience. Through building and programming robots for competition, students will develop critical thinking, teamwork, and problem-solving skills. This initiative aims to spark interest in engineering and technology, ensuring all students have access to advanced robotics education.



9. No Turning Back - Alaina Hamilton - East Elementary - \$2,699.00

A Hovercam eGlass station will bring interactive and blended learning to a 4th-grade classroom by allowing teachers to write on an illuminated glass board while maintaining eye contact with students. This technology enhances engagement and creates a more dynamic learning experience. By fostering interactive instruction, the eGlass station will support a more inclusive and visually engaging classroom environment.

10. Shake - Rattle - Roll - Britney Wortham - Intermediate - \$500.00

Math Shakers, dice, and manipulatives will give 5th-grade students a hands-on approach to exploring place value, fractions, and decimals. These interactive tools encourage partner work, small-group instruction, and self-guided discovery to reinforce key math concepts. By making learning more engaging, the project aims to deepen students' understanding and mastery of mathematical skills.

11. Traveling w/ Virtual Reality - Haley Sanford - West Elementary - \$5,835.00

VR headsets will bring immersive learning to 3rd-grade classrooms, letting students explore the moon, ancient Greece, and various landforms. These virtual field trips enhance background knowledge and make learning more engaging. The technology fosters excitement while deepening student understanding through interactive exploration.



12. Wanna Be A Baller - Jennifer Smith - East Elementary - \$3,491.56

New basketball equipment, including goals, nets, and balls, will enhance PreK-4th grade physical education. The project builds coordination, physical skills, and lifelong fitness habits while fostering a love for basketball. These resources will support diverse activities, encouraging teamwork and active play.

2024 Innovative Grants Awarded

13. Who Are You! Who? Who? Who? Who? - Mindy Avedikian - West Elementary - \$750.00

Fourth-grade ELAR teachers at West Elementary will integrate high-interest biographical texts into their research unit to help students evaluate credible sources effectively. By providing a diverse collection of engaging materials, this project ensures that every student has access to texts that spark curiosity and promote deeper inquiry. The initiative aims to strengthen research skills, enhance critical thinking, and foster a greater appreciation for biographical literature as a valuable learning resource.

14. Escape the Equation- Haley Sanford - North Elementary - \$1,116.00

An interactive escape room kit will turn 3rd-grade math review into an exciting, movement-based learning experience that breaks away from traditional desk work. By solving clues, unlocking locks, and working through challenges, students will actively engage with key TEKS concepts essential for STAAR test success. This hands-on approach not only strengthens problem-solving and math skills but also encourages collaboration, critical thinking, and a deeper understanding of mathematical concepts in a fun and immersive way.

15. STEAMing Through the New Tech TEKS with Circuitry - Cara Hume - East Elementary - \$1,590.32

Brown Dog Gadgets circuit kits will give students hands-on opportunities to build robots and explore electronic engineering concepts in an interactive way. By working with circuitry and assembling their own functional projects, students will develop problem-solving skills while reinforcing key STEM principles. This project fosters creativity, engagement, and deeper comprehension, making complex engineering concepts more accessible and enjoyable through experiential learning.

16. Wonderful Wonderbooks - Melissa Garrison, Anneka Brown, Cara Hume, Carli Proctor - North, West, East and Intermediate Campuses - \$5,000.00

Funding will provide 165-169 Wonderbooks, hardcover books with built-in audio that allow students to listen to expressive readings while following along with the text. These interactive resources will support literacy development by improving vocabulary, phonics, fluency, and comprehension in an engaging and accessible format. Available for checkout by teachers and special programs, Wonderbooks will give students additional opportunities to practice reading skills, build confidence, and develop a lifelong love for literature both in the classroom and at home.



2024 Mini Grants Awarded

1. Buy a Pet> No....Track it instead!! - Vickie Mowery - East Elementary - \$245.00

Instead of purchasing pets, this project immerses students in wildlife conservation by tracking real animals through an app and corresponding bracelets. Through this hands-on approach, students will explore geography, animal habitats, and data collection. Their excitement and engagement in research and presentations will indicate the project's success.

2. Can we get some privacy? - Britney Wortham - \$476.13

A quiet, distraction-free environment is key to effective learning, especially for math students tackling complex problems. This grant will provide sturdy privacy folders to help students focus during assessments and reduce classroom disruptions. Improved confidence and test performance will measure the impact of this initiative..

3. COMPASSionately Navigating History One Direction at a Time! - Rhonda House - Intermediate - \$143.96

Compasses are an essential tool for navigation, and this project will bring history and geography to life by allowing students to practice map-reading and directional skills. By integrating compasses into lessons, students will better understand exploration, trade routes, and mathematical concepts. Their ability to apply these skills in real-world contexts will determine success.

4. Cosmic Bowling - Jennifer Smith - East Elementary - \$498.37

Bowling is more than just a game—it's a skill-building activity that enhances coordination, balance, and math comprehension. This project introduces Cosmic Bowling to create a dynamic and engaging PE experience for students. Increased enthusiasm and improved physical and cognitive skills will showcase its effectiveness.

5. Evidence Based Literacy Instruction - Susan Benton and Jana Peck - \$143.31

Many students struggle with literacy, and this project aims to support them with oversized whiteboards for a reading intervention program. Using the EBLI speech-to-print system, students will enhance their reading, writing, and spelling abilities. Measurable progress in fluency and accuracy will indicate success.

6. Exploring STEM Concepts through Innovative Toys - Patty Gerald - East Elementary - \$190.00

Hands-on learning is especially beneficial for students with special needs, and this project will introduce STEM toys to develop their critical thinking and collaboration skills. These engaging tools will make science, technology, engineering, and math concepts more accessible. Observations of engagement and skill development will measure impact.

7. Flexible Seating to increase student engagement - Jennifer Enloe - High School - \$250.00

A student's comfort directly affects their focus and productivity, and this project will introduce flexible seating options like cushions and reading wedges. By allowing students to choose where and how they work, the classroom will become a more interactive and engaging environment. The success of this initiative will be reflected in increased participation and improved student work.

2024 Mini Grants Awarded

8. Fun Phonics! - Christi Tatman - East - \$484.88

Learning phonics can be both educational and entertaining with the right resources. This grant will provide engaging, hands-on phonics activities to help second-grade students strengthen their reading skills. Progress in decoding words and mastering phonics rules will determine the program's success.



9. Hoops of fun in the classroom - Roxanne Gipe - High School - \$500.00

Additional embroidery hoops will allow Advanced Fashion Design students to increase efficiency in completing orders for school clubs, athletics, and organizations. Students will gain hands-on experience in hooping techniques and business-related skills. Success will be measured by improved production times and student involvement in order fulfillment.

10. Making Math Stick - Katie Marshall - East Elementary - \$250.00

Magnetic Math Stackers will help students, particularly those in Special Education, grasp numerical concepts through hands-on learning. The tools will aid in understanding addition, subtraction, multiplication, and division through visual and tactile experiences. Success will be measured through improved independent problem-solving skills.

11. Mighty Math Manipulatives - Angie Miller - Intermediate - \$250.00

Understanding numbers can be challenging for students with learning difficulties, so this project will provide magnetic math stackers as a hands-on learning tool. These manipulatives will make abstract math concepts more tangible and interactive. Success will be measured by students' ability to complete math problems independently.

12. Mindful and Meaningful Moments - Jennifer Roberts and Carolyn Cole - Junior High - \$500.00

This initiative aims to enhance counseling support by introducing activities that foster self-regulation, empathy, and mindfulness. These resources will complement the existing Social Emotional Learning (SEL) curriculum, equipping students with effective strategies for managing stress and emotions. The program's impact will be assessed through students' demonstrated ability to apply these skills in daily interactions.

13. Music Therapy for Special Needs Students- Sandy Boddie - East - \$308.91

Sensory challenges can make learning difficult, but this project will use music therapy and noise-canceling headphones to create a calming classroom environment. By reducing anxiety and improving focus, these tools will support students with sensory processing disorders. The project's impact will be assessed through student behavior and concentration levels.

14. PEN-Tastic! - Shay Hicks - Intermediate - \$499.00

The handheld SVANTTO Pen Scanner will support struggling readers and multilingual students by reading and translating text aloud. This tool will enhance comprehension and provide alternative learning methods for students with reading difficulties. Success will be determined by increased reading engagement and academic improvement.

2024 Mini Grants Awarded

15. Producing Video, Producing Learners - Amy Brown - High School - \$488.25



This project will provide phone holders, extender arms, and table clamps to enhance video recording in the classroom. Students will document learning, create instructional videos, and review progress. Success will be measured by student engagement and shared video projects.

16. "Sen"sational Learning in Early Childhood - Nicole Horne - West Elementary - \$490.44

This project will provide sensory materials to help Pre-K students regulate emotions, adjust to school, and explore through touch, sound, and movement. These resources will support cognitive development and smoother transitions. Success will be measured by improved focus and adaptation to structured learning.

17. Use, Reuse: The Collaboration Never Ends - Alaina Hamilton - East Elementary - \$488.89


This project will implement reusable dry-erase anchor charts to foster interactive learning, collaboration, and creativity. By reducing reliance on disposable paper, it promotes sustainability while enhancing student engagement. Success will be measured through participation and classroom feedback.

**NEWS MESSENGER**

Hallsville Education Foundation crosses \$1 million mark with Purple Pride Patrol giveaway







Nicholas Osborn Apr 5, 2024

1 of 23



This year's Hallsville Education Foundation Purple Pride Patrol was a milestone event for the organization as it celebrated crossing over \$1 million in total donations to Hallsville ISD. (Nicholas Osborn/Marshall News Messenger Photos)

[Buy Now](#)



This year's Hallsville Education Foundation Purple Pride Patrol was a milestone event for the organization as it celebrated crossing over the \$1 million mark for total donations to Hallsville ISD.



Financial Overview

2024 Income and Expense Sheet

Income

1/1/24 - Beginning Checking Balance	\$135,107.81
1/1/24 - Beginning Endowment Balance	\$379,264.71
1/1/24 - Total Beginning Balance	\$514,372.52

Revenues

Donations/Fundraisers/Endowment	\$303,569.88
---------------------------------	--------------

Expenses

Operating	\$38,444.26
Golf Tournament	\$6,006.45
Get Rowdy, Get Loud Fundraiser	\$60,552.41
Grants/Teacher of the Year/Top 10% Ceremony	\$65,016.91
Dual Credit Scholarship	\$4,000
Endowment Investment	\$20,000
Annual Drive/Donor Recognition/Pride Patrol	\$25,882.49
Total Expenses	\$219,902.52

12/31/24 - Ending Checking Balance	\$157,391.75
12/31/24 - Ending Balance Endowment	\$500,226.22
12/31/24 - Total Ending Balance	\$660,617.97

2024 Net Worth Statement

Assets

12/31/24 - Ending Endowment Balance	\$500,226.22
12/31/24 - Foundation Checking Balance	\$157,391.75
12/31/24 - Accounts Receivable	\$3,000.00
12/31/24 - Total Balance	\$660,617.97

Liabilities

Accounts Payable	\$0
Total Liabilities	\$0

Net Worth

\$660,617.97



2024 Donors and Sponsors

Richard & Amy Traweck

PATTERSON
CHRYSLER DODGE JEEP RAM
PATTERSONofMARSHALL.com



THOMAS
OILFIELD SERVICES

*Edward Jones
Forrest and Blair Williams*

VERABANK
GENUINE BANKING

DKT
INVESTMENTS LTD
A WHATABURGER, FRANCHISEE
Brookshire's
Since 1928

BLONGVIEW
BRIDGE & ROAD

Sherwood Wealth Partners
Ameriprise Private Wealth Advisory Practice
SherwoodWealthPartners.com

CB
COLDWELL BANKER
LENHART
PROPERTIES INC.
CHRISTY O'REAR
REALTOR®

CROSSBEAM
CONTRACTING LLC

**VANDUSEN
TIMBER**

Sparklight

TOMBERLAIN
insurance group
LONGVIEW • TYLER • HALLSVILLE

TUCKER
& ASSOCIATES

Chick-fil-A

LONGVIEW LIVESTOCK

ACT
AUTO SALES
LONGVIEW, TX

The Brumble Family

M3 BUILDERS
EST. 2017
903-738-6119

Jeremy and Nikki Davis

Eastman
Credit Union.
ECU BESIDE YOU

DIAGNOSTIC
CLINIC of Longview

EASTMAN

Westlake

LINEBARGER
ATTORNEYS AT LAW

SMART STORAGE
CLIMATE CONTROLLED

ISHIHARA & PARKER
LAW FIRM PLLC

Since 1953
East Texas Professional
A COMMUNITY CREDIT UNION

TEXAS FARM BUREAU
INSURANCE
AUTO • HOME • LIFE
HALLSVILLE
200 E. Main St.
903.660.2600

BIG WOOD
POHAUS

Healthcare
B&D
Solutions, PLLC

The Roberts Family
Origin Bank

Carmela Davis CPA PLLC
Certified Public Accountant
903-753-3329



thank you
for your continued support

2024 Donors and Sponsors, Continued

Mr. John Martin, Superintendent
Dr. James Doizer
Oil Bowl, Tra and Julie Autry
Chief Chris Miller
Longview WOW Museum
Ellie Bee's
By Grace Bakery
Holly Paterson Photography
BAM Nutrition
Sugar Sugar beauty Haus
Scott and Tiffany Adcock
Heidi and Jimmy Hitt
Vera Bank
Jimmy and Becky Meitzen
Chris Brasher
Bubba's 33
Glam Salon
CHRISTUS Good Shepherd
Austin Law Office
Joel and Nicole Holk
Alliance Auto Auction
Eric Anderson - Mitigation
Resources of North America
Bear Creek Smokehouse
Audrey's Boutique
Texana Bank
The Goswick Family
The Baker Family
Colton Marr
Cargo Restaurant
Jack's Natural Foods
Premiere Management
The Zhorne Family
Southern Serendipity Decor
Kimbrough Animal Hospital
Trina Griffith
Kristal Childs
The Wilbanks Family
The Tomberlain Famly
Rising Pheonix
Hurwitz
Angie Miller
Tina Glesener
Tucker Woods
Innerspace Systems, Inc.

Ag Mechanics Class
Tabacco Junction
Texas Roadhouse
BJ's Brewhouse
McCallister's
Harbor Freight
Cheddar's Scratch Kitchen
Newk's Eatery
Panera Bread
Grand Lux Spa
McClendon Cleaners
Jersey Mike's
Tele's Mexican Restaurant
Salt Grass Steakhouse
Tuscan Pig
Jalapeno Tree
Fuji's Japanese Restaurant
Applebee's
F3 Investment Properties
Olive Garden
Outback Steakhouse
Pizza King
Tomberlain Insurance
The Traweck Family
Mrs. Andrea Brandon,
West Principal
Smart Storage
Mrs. Lauren Boone,
East Principal
Scottie's Bistro
Cracker Barrel
Cajun Tex
Chiangmai Thai Kitchen
Jeremy and Nikki Davis
Hunter and Leah Brumble
The Grotefendt Family
Stacey and Angela Garrett

Lowes
Brookshires
The Smoking Aces Mobile
Cigar Lounge
Dean and Kristen Carter
Gene Kelly
Kathryn Calloway
Mrs. Randi Morrison,
North Principal
Chris and Kayla Whatley
Mr. James Gibson, HHS Principal
Antlerworx
Stacey Tucker
Gina Hester
Gypsy Rose, Jody Maples
Melanie Cooper
Raisin' Canes
Office Depot
Greystone Scream Park
Shannon's Beading Basket
Trendy Chicks
RCB Gardens
Olive and Birch Boutique
Mrs. Jennifer Hoskins,
Intermediate Principal
Mundt Music/River Belles
Stillwater Resort
Tracie Wallace
Enoch's Stomp
Cavendar's
United Ag and Turf
Marshall Mercantile
Elite Detail and Metal Polishing
Chelsea Hess Photography
Mr. Clayton Farrell,
JHS Principal
Gary Lovelace





Scan here to learn more!



hisd.com/foundation



Hallsville ISD Education Foundation



[hisd_education_foundation](https://www.instagram.com/hisd_education_foundation)

